

SoundFjord | Sonic Art Gallery and Research Unit
Unit 3B – Studio 28 | 28 Lawrence Road | LONDON | N15 4ER | UK
+44 20 8800 3024 | info@soundfjord.org.uk



SoundFjord Information Sheet:

About the Gallery:

SoundFjord is a gallery and research station instigated to redress the lack of exhibiting space exclusively for works of sound art.

The gallery is organised for the exhibition and documentation of works, the development of artists within their practice, and ultimately, the promotion and dissemination of sound art and its related research and practice.

Inaugurated by sound designer Andrew Riley, and artist Helen Frosi at the beginning of 2010, this creative venture is a centre for experimentation and collaboration – with sound being central to all works researched or exhibited: as inspiration, conduit for artistic expression, or simply, the resulting work.

SoundFjord opened officially on the 31 July 2010.

The Gallery Space:

SoundFjord
Unit 3B – Studio 28
28 Lawrence Road
LONDON
N15 4ER

Based in the lively area of Seven Sisters, SoundFjord is located within the creative complex of studios and live/work units that is Studio 28.

The gallery is situated at ground floor level with front access to the space, featuring security shutters for the safe storage of works out of gallery opening hours. During installation, the space has 24-hour access.

The gallery itself is approx. 530 x 590cm (337ft²) with a ceiling height of approximately 3m. The gallery accommodates space enough for single or intimate group shows.

The floor is painted concrete (mid grey); the walls are painted brick and board (in white and cream). The front of the gallery, which houses the entrance to the gallery contains windows covered with black wool serge curtains. The wall to the right holds a projection screen which may be used for large-scale projections.

Within the space there are 10 power points.

Lighting within the space consists of 3 x double strip-lights. Smaller stand-alone lights are available and may be utilised in addition to, or instead of, the ceiling lights.

The gallery contains toilet and shower facilities, access to running water, electricity, heating, and a small kitchen area. These areas may be utilised, or concealed behind temporary walls.

E q u i p m e n t :

The gallery can supply:

1 pair x full-range B+W speakers
1 set x 5.1 PMC active surround sound system (TB2S-A)
Mark of the Unicorn 828 mk II interface
Various mics: including contact, hydrophone and binaural microphones
Recording facilities (sound, video and photographic)
Computing facilities: Mac; Windows and Linux-based PCs
Epson EB – X7 SD projector
Sony Bravia HW10 HD projector
150" projection screen (16:9)
8mm projector
Printing facilities (Paper and CD/DVD)
CD/DVD duplication facilities
Basic lighting

Please speak to the Technical Director should you have any special requirements.

All other equipment *must* be supplied by the artist.

I n s t a l l a t i o n :

Artists are responsible for all costs pertaining to the delivery/collection of works and for their own transport. During set-up and take-down, SoundFjord will provide meals to all involved.

Artists should have their own insurance for their works on display as the gallery cannot take responsibility for the loss or damage of works during installation, take down and during the time of exhibition. The gallery will endeavour to maintain the works once installed.

All work is to be installed no later than one week prior to exhibition. Access to the space should be requested through liaison with the Curator and Technical Director.

Artists must be available to assist with installation unless prior agreement is arranged with the Curator. Before and during installation, our knowledgeable technician is available to discuss all your installation needs.

Exhibitions* normally run between one to two-months, from Wednesday until Saturday, noon-6pm. (These dates are liable to change subject to exhibition criteria). Works should be made available for the *whole* tenure of the exhibition.

*Research exhibitions last approximately one week and must involve public interaction, lectures, talks or workshops. Research exhibitions are platforms for works in progress or pieces that benefit from discussion, external opinions and input/feedback from the public.

Although SoundFjord will do its utmost to assist with gathering interest to exhibitions, artists are encouraged to bring publications related to their work for sale, and to take care to advertise their work.

P.T.O.

Exhibition:

SoundFjord highly recommends that artists are available for talks, lectures and workshops related to the exhibition, their practice and research, where applicable, during the course of the exhibition.

Artists should contact the gallery should they not be available, so alternative arrangements can be made.

Submissions:

Artists and collectives of all levels and backgrounds, researching and practicing in sound art are welcomed to submit proposals to exhibit at SoundFjord. (Deadlines are rolling.)

Application to exhibit is *free* of charge.

SoundFjord *does not* charge for the use of its space, nor for any assistance during installation. The gallery has been instigated to assist in the development of sonic artistic practice. Hence, all artists chosen to exhibit are judged on *merit* alone.

Any extra funding for fabrication of the exhibition (on top of the facilities available at the gallery) and artists' payments must be organised for by the artist, or should the curators decide, in conjunction with the gallery through external funding applications.

Submissions must be sent complete with application form and CV, along with 5 examples of your current work and a link to relevant websites where applicable. In total, all images, films, sound recordings and texts, should be no more than 10MB.

All applications are filed and kept for *reference purposes* only. As SoundFjord respects individuals' right to privacy, no information received by the gallery shall be forwarded to, or used by, any other parties for any reason whatsoever.

Submissions should be made by *email* to: **applications@soundfjord.org.uk**. Unfortunately, SoundFjord is only able to notify selected artists.

Commissions and Sales:

Works exhibited are to be made available for sale unless specifically stated the contrary by the artist, *in writing* to the gallery. SoundFjord will assist in all sales and encourage the dissemination of information to the public where possible.

All works sold during the time of exhibition are subject to a 40% commission fee. This fee shall be deducted from the gross sale proceeds of each piece sold and shall be payable to the gallery. All proceeds are utilised to sustain the gallery and to assist SoundFjord's progress as the UK's only sound art specialist gallery and research unit.

SoundFjord will pay proceeds from the sale of the artist's work within a *4 to 6 week* period following the closure of the art show, and once payment has been safely received.

SoundFjord may wish to purchase any works exhibited for their *sound art collection*. Offers will be made at the discretion of the gallery.

All references to sale prices, commissions, estimated values and currency are and shall be in *Pound Stirling* (£GBP).

P.T.O.

Representation:

In the future, SoundFjord may consider representing exhibiting artists. Any liaison pertaining to this venture will be made by the Curator of Exhibitions.

Copyright:

By exhibiting work at SoundFjord, the artist *retains* all copyright to their work.

SoundFjord assert their rights as copyright holder to all documentation of works, created by the in-house team, during exhibition. The work is retained to act as *archive of artistic practice* within Sonic Art disciplines. Artists will receive copies of all documentation created during exhibition.



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